



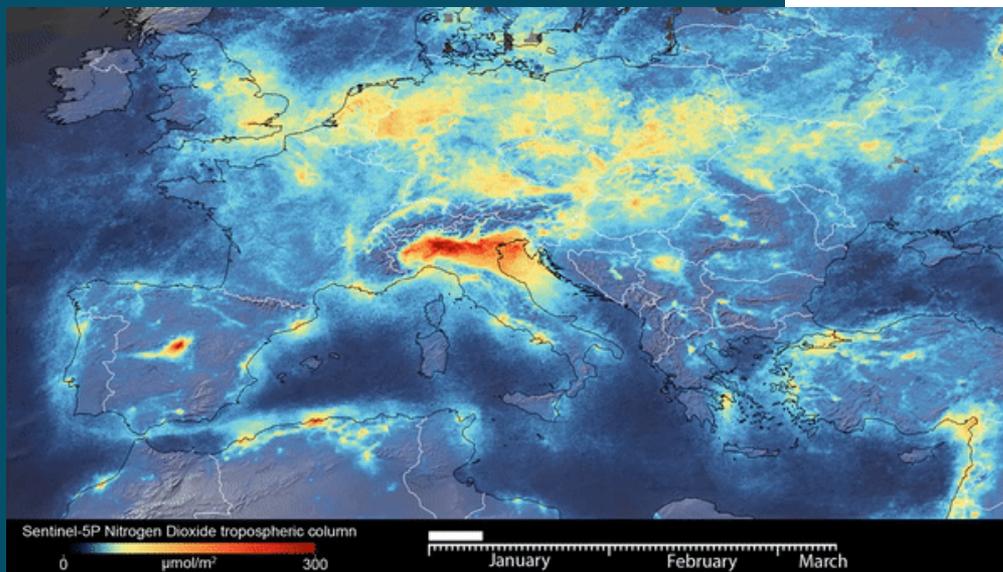
# Cykling er den smarte vej ud af kriserne

Morten Kabell, co-CEO  
*@mortenkabell*





# Air Quality



>400,000 premature deaths by air pollution every year in Europe



Most polluted areas also hardest hit by COVID-19



# Cyklerne er godt for økonomien

+ 68 ¢



- 78 ¢



”Adults who cycle to work or use a bike daily have a **30 % lower mortality rate** than others that resemble them in all other aspects.”

- Lars Bo Andersen  
University of Southern Denmark





# A network of cycle tracks

 The cycle tracks are one of the best investments for a city

 €2 bn for temporary measures

 Copenhagen spent €280 million on +500 km cycle tracks, 16 cycle bridges and +60 km green cycle routes

 Same price as for one 3 km car bypass tunnel...

 95,000 km of “COVID tracks” in Europe



# A network of cycle tracks

 Temporary tracks just a stepping-stone

 ECF calls for 5 bn € for permanent solutions





# Subsidies for e-bikes



- 🚲 €5 bn in European fund
- 🚲 Sweden as example - it works!
- 🚲 Replace cars on longer distances



# E-bike subsidies



-  Italy: 60% (max €500)
-  France: €400 for commuting without a car and €50 voucher for bike repairs



# Budapest, Hungary



 First city in Europe to plan an entire (provisional) network



# Dublin, Ireland



 Even the most car-centric cities start to move



# Vienna, Austria



- 🚲 20km/h streets
- 🚲 Change of priority: cars are only on same level as other users



# Tirana, Albania



-  Pop-up bike lanes
-  Mayor has pledged better solutions



# Lower speed limits

- 🚲 Lockdown > little traffic > exceeding limits > more accidents
- 🚲 30 km/h as basic speed limit in urban areas





# Lower speed limits





# Cargo Bikes - Future Logistics



-  Online trading surges
-  Cargo bikes as last miles' transport
-  Can remove many vans from urban centres



# You can transport anything

-  From cradle to grave
-  Support local businesses
-  Innovation



